



PMAC | PRINCE MAHIDOL  
AWARD CONFERENCE 2020

# PMAC

WORLD ART CONTEST

## CALLING

## YOUNG

## ARTISTS



### ON THE TOPIC

# Universal Health Coverage

**DRAWINGS & PAINTINGS**  
UNTIL 31 OCT 2019

**COMMUNITY ART**  
UNTIL 15 SEP 2019



# STORY TELLING to ART DOING

With the aim to introduce new perspectives of a successful world where all people live better, happy, healthy and equitably, the Prince Mahidol Award Conference gladly invites everyone to join in the PMAC 2020 World Art Contest on the topic "Universal Health Coverage" through Drawings & Paintings and Community Art Project and win prizes totaling 450,000 THB.

## TOPIC OF ART CONTEST

Universal Health Coverage

## CATEGORY

Drawings & Paintings  
Community Art Project

NEW PERSPECTIVES  
OF A SUCCESSFUL  
WORLD WHERE

ALL PEOPLE  
LIVE BETTER,  
HAPPY, HEALTHY  
AND EQUITABLY



# 1 DRAWINGS & PAINTINGS

## ARTWORK FORMAT AND CRITERIA

- Size of work 45 x 45 cm.
- All the production techniques are allowed: Paintings, Drawings, Collage, Prints, Mixed media
- **Entry is allowed as individual or team** (limit only 3 students in a team)
- Each person/team is allowed only one submission
- Being inspired without copying. Your entry must not infringe on the copyright of others
- Original works must not be framed

\* PMAC reserves the right to disqualify entries that do not meet our criteria

## AGE CLASSES

- Under 9 years old
- 9-13 years old
- 14-17 years old
- 18-25 years old

## PRIZES AND AWARDS\*

\*All entries will receive a certificate of appreciation.

### UNDER 9 YEARS OLD

1<sup>st</sup> place : A Trophy, Certificate and THB 12,000 Scholarship  
2<sup>nd</sup> place : A Trophy, Certificate and THB 9,000 Scholarship  
3<sup>rd</sup> place : A Trophy, Certificate and THB 6,000 Scholarship  
Honorable mention: A Trophy, Certificate and THB 3,000 Scholarship (3 prizes)

### 9-13 YEARS OLD

1<sup>st</sup> place : A Trophy, Certificate and THB 15,000 Scholarship  
2<sup>nd</sup> place : A Trophy, Certificate and THB 12,000 Scholarship  
3<sup>rd</sup> place : A Trophy, Certificate and THB 9,000 Scholarship  
Honorable mention: A Trophy, Certificate and THB 4,500 Scholarship (3 prizes)

### 14-17 YEARS OLD

1<sup>st</sup> place : A Trophy, Certificate and THB 18,000 Scholarship  
2<sup>nd</sup> place : A Trophy, Certificate and THB 15,000 Scholarship  
3<sup>rd</sup> place : A Trophy, Certificate and THB 12,000 Scholarship  
Honorable mention: A Trophy, Certificate and THB 6,000 Scholarship (3 prizes)

### 18-25 YEARS OLD

1<sup>st</sup> place : A Trophy, Certificate and THB 21,000 Scholarship  
2<sup>nd</sup> place : A Trophy, Certificate and THB 18,000 Scholarship  
3<sup>rd</sup> place : A Trophy, Certificate and THB 15,000 Scholarship  
Honorable mention: A Trophy, Certificate and THB 9,000 Scholarship (3 prizes)

## NOTIFICATION OF WINNERS

on [www.pmaconference.mahidol.ac.th](http://www.pmaconference.mahidol.ac.th)

**by 29 November 2019**

The winners with residence in Thailand will be invited to receive their award at the Prince Mahidol Award Conference during 28 January-2 February 2020 at Centara Grand & Bangkok Convention Centre, CentralWorld, Bangkok, Thailand.

## RETURNING WORKS

- PMAC retains the right not to return prize winning works and selected works.
- PMAC will be responsible for repackaging all the works which are not selected and returning by post to the artists.

# SUCCESSFUL ARTWORK

The successful artwork is required to meet at least 2 criteria below

**THE ARTWORK CONVEYS THAT YOU UNDERSTAND THE CONCEPT OF UNIVERSAL HEALTH COVERAGE**

**THE ARTWORK PRESENTS ARTISTIC VALUE AND ORIGINAL IDEA**

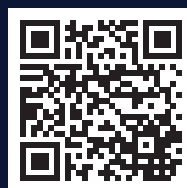
## SUBMISSION

**Online Application to get your Submission ID**

In order to participate in the PMAC World Art Contest, all participants must complete the online application form to get your Submission ID.

Click on 'PMAC World Art Contest' at the PMAC Website.

**Send your original artwork with Submission ID by post** to PMAC Secretariat Office before 31 October 2019.



## SUBMISSION

**Until 31 Oct 2019**

**NOTIFICATION OF THE WINNERS**

**29 Nov 2019**



# BRIDGING CULTURE awareness & HEALTH awareness

Bridging culture awareness and health awareness is the most important aspiration for the PMAC World Art Contest. The Community Art Project was initiated with the belief that art is a universal language. Artists' expressions are able to illustrate complex messages to easy understanding that connect us to a common goal. Moreover, creative experience is one of the important aspects in revitalizing communities and towns. Therefore, this year the PMAC 2020 World Art Contest calls for Young Artists to create new perspective of artistic expression on Universal Health Coverage through the Community Art Project. The proposals should present the creative vision how art can regenerate communities and help create awareness about health in their neighborhood.

# 2

## COMMUNITY ART PROJECT

### ARTWORK FORMAT AND CRITERIA

- Examples include but are not limited to
  - Mural Painting in public area\* that has received official permission
  - Sculpture or Installation art in public area\* that has received official permission
  - Revitalize deteriorated area
  - Recreate healthy and lively space
- \* *Public space : school, hospital, health centre, government office, bus stop, market, tourist spot, temples, etc. that has received official permission.*
- Draft/ Sketch of the overall project must be presented and submitted in A3 paper only (not exceeding 4 pieces of paper)
- Being Inspired without copying. Your entry must not infringe on the copyright of others

### AGE & ENTRY

- **Entry is allowed as a team**, with not more than 12 students in a team. Students should not be over 25 years old.
- A maximum of 3 teachers or supervisors can support the team.
- The entry should be submitted under the name of the school or art association or club.

## PRIZES AND AWARDS\*

\*All entries will receive a certificate of appreciation.

### FIRST ROUND

#### Selected Team : THB 10,000 (5 Teams)

In the first round of selection, 5 teams will be awarded THB 10,000 each to execute their project. After the result announcement, the project is required to be developed based on the proposal within 1 month from the date of the contract signing. After completion, the 5 projects will be voted for the best results by the Art Contest jurors.

#### REMARKS

- The selected teams are required to sign the contract indicating the commitment to deliver the project on time.
- PMAC reserves the right to disqualify teams that fail to deliver the project on time and the disqualified team must return the THB 10,000 award.

### FINAL ROUND

1<sup>st</sup> place : A Trophy, Certificate and THB 50,000 Scholarship  
2<sup>nd</sup> place : A Trophy, Certificate and THB 40,000 Scholarship  
3<sup>rd</sup> place : A Trophy, Certificate and THB 30,000 Scholarship  
Honorable Mention: A Trophy, Certificate and THB 20,000 Scholarship (2 prizes)

## SUBMISSION

# Until 15 Sep 2019

### FIRST ROUND OF SELECTION

# 1 Oct 2019

### NOTIFICATION OF THE WINNERS

# 29 Nov 2019

The winners with residence in Thailand will be invited to receive their award at the Prince Mahidol Award Conference during 28 January-2 February 2020 at Centara Grand & Bangkok Convention Centre, CentralWorld, Bangkok, Thailand.

#### JURY

- International jurors who are distinguished artists, highly profiled artistic scholars, or technical experts will be invited to select and judge for the award winners.
- The jury reserves the right for the process of final selection and judgment.
- The selection results and the decision made by the jury are final with no appeal.

#### TERMS AND CONDITIONS

- PMAC reserves the right to disqualify entries that do not meet our criteria, late entries arriving later than the specified submission period.
- Artwork that infringes copyright will be disqualified.
- PMAC retains the right on a long-term basis of all entries, prize winning works and selected works.
- PMAC will take care of all entered works for the process of screenings, except the unexpected damages which happen beyond one's control.
- PMAC will not be responsible for any loss or damage of works during shipping and handling.

## SUBMISSION

### Online Application to get your Submission ID

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Click on 'PMAC World Art Contest' at the PMAC Website.

**Send your draft/sketch of the overall project** (must be presented in A3 paper only, not exceeding 4 pieces of paper) with Submission ID by post to PMAC Secretariat Office before 15 September 2019.

# SUCCESSFUL PROJECT

The successful project is required to meet the 3 criteria below:

### BEAUTIFICATION

Improve the visual community area and environment through the arts

### CONVEY THE MESSAGE AND TELL A STORY

Tell story of the situation of the local's health  
Enable young people and communities to better understand health promotion and Universal Health Coverage through art

### COLLABORATION AND COMMUNITY ENGAGEMENT

Be a bridge between artists and the local community. The spirit of teamwork and integration is the goal



# APPLICATION FORM

## DRAWINGS & PAINTINGS

Please Fill in English Only



SUBMISSION

# ID

### FOR INDIVIDUAL SUBMISSION

FIRST NAME\*  LAST NAME\*

DATE OF BIRTH\*  DATE/MONTH/YEAR

NATIONALITY\*  COUNTRY\*

### FOR TEAM SUBMISSION

FIRST NAME\*  LAST NAME\*

DATE OF BIRTH\*  DATE/MONTH/YEAR

NATIONALITY\*  COUNTRY\*

FIRST NAME\*  LAST NAME\*

DATE OF BIRTH\*  DATE/MONTH/YEAR

NATIONALITY\*  COUNTRY\*

FIRST NAME\*  LAST NAME\*

DATE OF BIRTH\*  DATE/MONTH/YEAR

NATIONALITY\*  COUNTRY\*

ADDRESS\*

TELEPHONE\*  E-MAIL

NAME OF YOUR SCHOOL AND ART TEACHER\*

PLEASE EXPLAIN HOW YOUR ARTWORK RELATES TO THE CONCEPT OF UNIVERSAL HEALTH COVERAGE.

ผู้ประกวดทุกท่านต้องลงทะเบียน Online เพื่อรับ Submission ID

All participants must complete the online application form to get your Submission ID

SUBMISSION UNTIL

**31 OCT 2019**

NOTIFICATION OF THE WINNERS

**29 NOV 2019**

### AGE CLASSES

- UNDER 9 YEARS OLD
- 9-13 YEARS OLD
- 14-17 YEARS OLD
- 18-25 YEARS OLD

### ONLINE APPLICATION

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Click on 'PMAC World Art Contest' at the PMAC Website.

Send your original work with Submission ID by post to PMAC Secretariat Office before 31 October 2019.

ผู้ประกวดทุกท่านต้องลงทะเบียน Online เพื่อรับ Submission ID ได้ที่ PMAC Website และ เลือก 'PMAC World Art Contest'

จัดส่งผลงานจริงพร้อม Submission ID ทางไปรษณีย์มายัง สำนักงานเลขานุการ ประชามติวิชาการนานาชาติประจำปีรางวัล สมเด็จพระเจ้าพี่นางเธอฯ ตามที่อยู่ที่กำหนดไว้ ภายในวันที่ 31 ตุลาคม 2562

### PMAC 2020 WORLD ART CONTEST

Institute for Population and Social Research  
Mahidol University, Salaya, Phutthamonthon  
Nakhon Pathom 73170, Thailand  
Tel: (66) 2441-0203-4 ext. 627 or 628  
Fax: (66) 2441-9333  
E-mail: pmacworldartcontest@gmail.com

# APPLICATION FORM

## COMMUNITY ART PROJECT

Please Fill in English Only



SUBMISSION

# ID

### A. GENERAL INFORMATION

SCHOOL / ART CLUB NAME

DIRECTOR FIRST NAME & LAST NAME

MAIN CONTACT PERSON

FIRST NAME\*

LAST NAME\*

ADDRESS\*

TELEPHONE\*

E-MAIL

### B. TEAM MEMBER INFORMATION

TEACHER / SUPERVISOR FIRST NAME & LAST NAME (MAXIMUM 3 PERSONS)

STUDENTS FIRST NAME & LAST NAME (MAXIMUM 12 PERSONS)

FIRST NAME\*

LAST NAME\*

DATE OF BIRTH\*

DATE/MONTH/YEAR

NATIONALITY\*

COUNTRY\*

### C. PROJECT INFORMATION

(PLEASE ANSWER THE FOLLOWING QUESTIONS)

#### PART 1: PROJECT TITLE

#### PART 2: BACKGROUND

- LOCATION : WHERE WILL YOUR PROJECT TAKE PLACE ?
- WHY DID YOUR TEAM DECIDE TO CHOOSE THIS AREA/SPACE ?
  - BRIEF HISTORY / STORY ABOUT THE PLACE
  - OPPORTUNITIES
  - CHALLENGES
- WHAT ARE THE ART ACTIVITIES THAT WILL BE UNDERTAKEN ?
  - DO YOU HAVE PERMISSION TO DO THE PROJECT IN THE AREA?
  - YES / NO
- HOW WILL YOU PROCESS TO GET THE PERMISSION ?

#### PART 3: OBJECTIVE

- WHO WILL BE THE TARGET OF YOUR ART PROJECT?
- HOW WILL YOUR PROJECT REFRESH THE AREA AND HELP CREATE AWARENESS ABOUT HEALTH ?

#### PART 4: EXPECTED OUTCOME

HOW WILL THE SUCCESS OF THE PROJECT BE EVALUATED ?

#### PART 5: DRAFT / SKETCH OF THE OVERALL PROJECT

(MUST BE PRESENTED AND SUBMITTED IN A3 PAPER ONLY, NOT EXCEEDING 4 PIECES OF PAPER)

ผู้ประกวดทุกท่านต้องลงทะเบียน Online เพื่อรับ Submission ID

All participants must complete the online application form to get your Submission ID

SUBMISSION UNTIL

**15 SEP 2019**

FIRST ROUND OF SELECTION

**1 OCT 2019**

NOTIFICATION OF THE WINNERS

**29 NOV 2019**

## ONLINE APPLICATION

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Send your draft / sketch of the overall project (must be presented in A3 paper only, not exceeding 4 pieces of paper) with Submission ID by post to PMAC Secretariat Office before 15 September 2019.

ผู้ประกวดทุกท่านต้องลงทะเบียน Online เพื่อรับ Submission ID ได้ที่ PMAC Website และ เลือก 'PMAC World Art Contest'

จัดส่งโครงร่างกิจกรรม (ในขนาด A3 ไม่เกิน 4 แผ่น) พร้อม Submission ID ทางไปรษณีย์มายัง สำนักงานเลขานุการ ประชามติวิชาการนานาชาติประจำปีรางวัล สมเด็จพระเจ้าพี่นางเธอฯ ตามที่อยู่ที่กำหนดไว้ ภายในวันที่ 29 กันยายน 2562

#### PMAC 2020 WORLD ART CONTEST

Institute for Population and Social Research  
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